

PRESS RELEASE

Japan's Daily Automotive News Launches English Website

TOKYO - Jan. 16, 2017 – The Daily Automotive News (Nikkan Jidosha Shimbun), Japan's only daily newspaper dedicated to the automotive industry, is launching an English-language news site today.

The website is online at <https://www.JapanAutomotiveDaily.com>.

“The automotive industry is Japan’s most prominent industry, and technologies developed by Japanese car makers and parts suppliers are at the leading edge of present and future mobility,” said Masaru Ichikawa, president of Nikkan Jidosha Shimbun Inc. “Trends such as the connected car and autonomous driving are now truly global. We are launching our English-language news service with an eye to contribute to a global audience information so far available only in Japanese.”

The Daily Automotive News has been in publication since 1929. With a circulation of 125,000 copies per business day, it is the largest specialized newspaper for the automotive industry worldwide.

The Daily Automotive News is publishing JapanAutomotiveDaily.com by partnering with Japan Industry News, a service dedicated to supporting Japanese industry newspapers going global. “We are excited to work with the Daily Automotive News,” said Ulf Dressler, CEO of Japan Industry News’ operator, Bonuterra Inc. “By adding JapanAutomotiveDaily.com to our existing network partners, JapanChemicalDaily.com and JapanRubberWeekly.com, we are now covering a substantial part of Japan’s manufacturing industries in English.”

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